



SINCE
1983

HONG KONG

RETAIL MANAGEMENT ASSOCIATION

香港零售管理協會

A leading retail association with membership covering more than 9,000 retail outlets and employing over half of the local retail workforce

香港主要的零售商會，現有會員公司店舖逾9千間，僱員數目佔本港總零售僱員超過二分一

**JOIN HKRMA! Let's Sail Through
Retail Ordeal Together!**
**在當前零售困境下，誠邀您加入協會，
與業界攜手發聲！**

www.hkrma.org

OUR MISSION

我們的使命

The HKRMA was founded in 1983 by a group of visionary retailers with a long-term mission to promote Hong Kong's retail industry and to present a unified voice on issues that affect all retailers. HKRMA has been playing a vital role in representing the trade, and raising the status and professionalism of retailing through awards, education and training.

香港零售管理協會於一九八三年由一班擁有長遠使命的零售商共同創辦；在促進本地零售業發展及代表業界意見，一直扮演著重要角色。本協會透過教育、培訓及獎項等活動，致力提升零售業的專業地位。

FULL MEMBER 公司會員

Engaged in the retail sale of merchandise or the provision of retail services with physical outlet(s) or doing e-tailing business in Hong Kong
於香港銷售商品或提供零售服務的零售商，設有全面營運的實體零售店舖或網上零售商

Annual Membership Fee 年費 HK\$1,180 up

Online Application 網上申請

ASSOCIATE MEMBER 公司聯席會員

- Engaged in the supply of goods or the provision of service to either retailers or service providers
供應商品或提供服務的零售商或服務供應商
- Retailers with physical outlet(s) or E-tailer in Mainland China or Overseas Retailers
於內地 / 海外設有全面營運的實體零售店舖或網上零售商

Annual Membership Fee 年費 HK\$3,600

Online Application 網上申請

INDIVIDUAL ASSOCIATE MEMBER 個人聯席會員

Applicant should be working, studying or researching in the retail, service or related industry with 7 years or above related working experience
從事、進修或研究 及擁有7年或以上零售業、服務業或與零售相關行業的工作經驗

Annual Membership Fee 年費 HK\$1,000

Online Application 網上申請

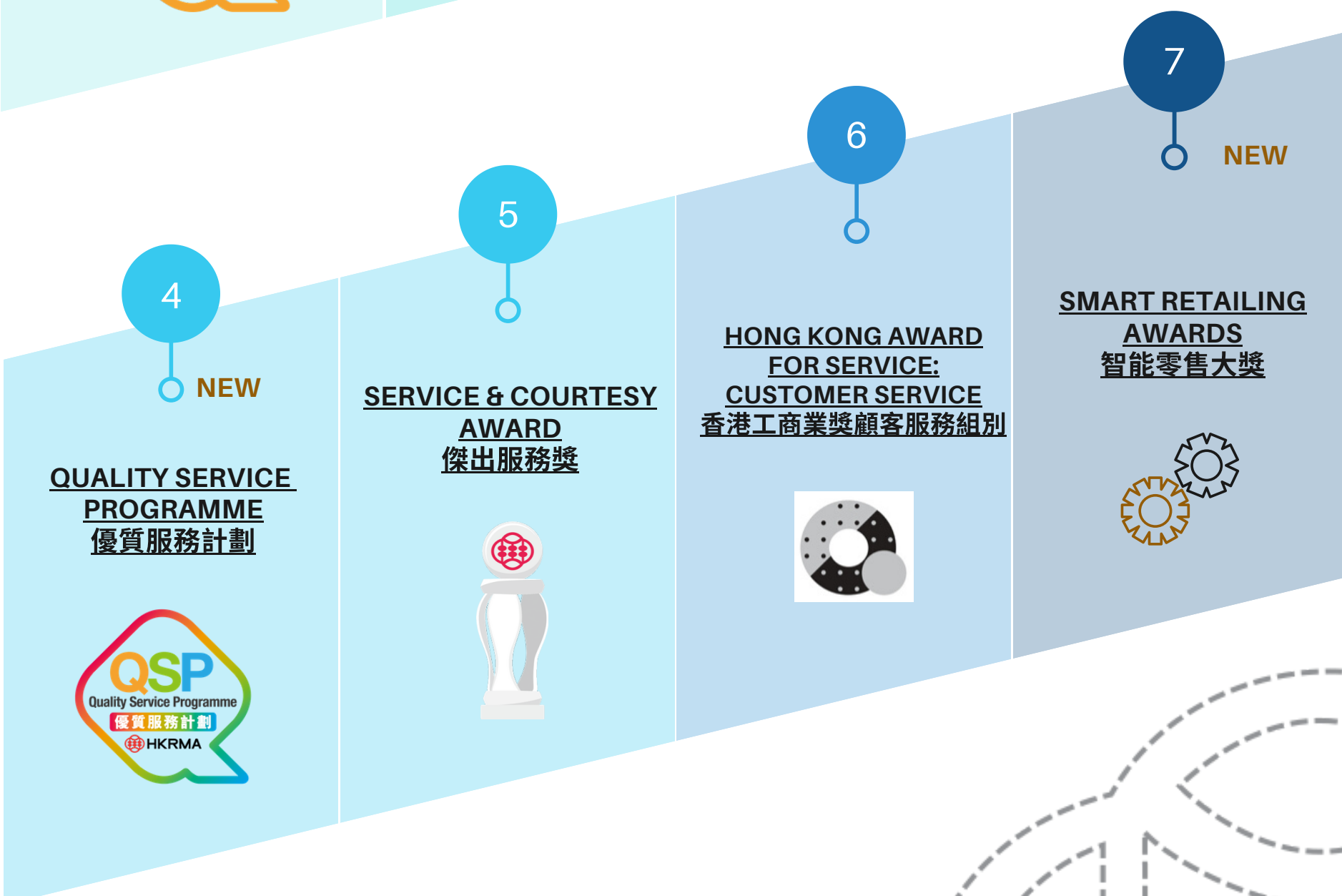
FLAGSHIP PROGRAMMES

旗艦活動

RECOGNITION 認證計劃



AWARDS 獎項及比賽



852-2866 8311

membership@hkrma.org

www.hkrma.org

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